

# 2018 Shanghai International Pulp Week

## CPICC Shanghai International Pulp and Recovered Paper Forum

- Date: 14th March, 2018
- Venue: Shanghai Marriott Hotel City Centre  
No. 555, Middle Xizang Road, Huangpu District, Shanghai China
- Theme of the year: Rational, Balanced Development and Sharing a Healthy Pulp and Paper Industry Supply Chain

### Agenda

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- 09:00-09:10 ● Opening Ceremony  
Organizer remarks by: Mr. Li Jianhua President of CPICC  
Sponsor speech by: Mr. Li Jianshao Vice President of CPICC
- 09:10-09:40 ● Macro Situation: **The impact on Paper and Pulp Industry of the A New Round of Economic Reform in China**  
Chen Dongqi, Former Vice Dean of Macro Economy Research Institute of NRDC.
- 09:40-10:00 ● Industry Situation: **The impact on Global Pulp Market of Chinese Pulp Market**  
Brian McClay, President of Brian McClay & Associates Inc
- 10:00-10:20 ● **China Paper and Pulp Industry enters a key stage of Structural Adjustment**  
Guo Yongxin, Consultant of CPICC
- 10:20-10:40 ● Coffee Break
- 10:40-11:40 ● Panel Discussion:  
Topic: The New Demand, The New Capacity, The New Contradiction —— Outlook of Global Pulp Market in 2018  
Moderator: James Li , General Manager Business Unit, Oji Paper International Trading (Shanghai)  
Guests: Brian Dillon, Sourcing Director of SCA  
Representative from China Pulp Purchasing Company  
Representative from Arauco  
Sally Chan, Vice President Pulp Sales of Catalyst.  
Liu Mingming, Special Assistant to shareholder, VP Tech & BD
- 12:30-13:30 ● Lunch
- 14:00-14:20 ● Market Analysis: New Situation of Pulp and Paper Industry and Outlook of the Market in 2018  
Wanyan Shaohua, Marketing Director of APRIL GROUP
- 14:20-14:40 ● China's Pulp Market Demand Trend Analysis in 2018.  
Li Zhan, Director, Procurement Center, China Paper Corporation
- 14:40-15:00 ● 2018 International Pulp Market "Black Swan" and "Grey Rhino"  
Yang Guohua, Consultant of CPICC, President of Suzano Asia
- 15:00-15:20 ● Global Dissolving Pulp Outlook  
Rod Young, Co-founder of RISI
- 15:20-15:40 ● Coffee Break
- 15:40-16:00 ● Policy Intervention: Analysis of China's Import Waste Paper Policy and the Supply Situation of Waste Paper.  
Tang Yanju, Secretary General of China Resource Recycling Association
- 16:00-17:00 ● Panel Discussion  
Topic: Who will fill the gap of nearly 10 million tons of Waste Paper?  
Moderator: Guo Haiquan, Consultant of CPICC  
Guests: Zhang Cheng fei, Executive Vice President of Nine Dragons  
Li Xiaoliang, Chairman of Huatai Group  
Connie Bi, Pulp Sales Director, APAC UPM  
Niu Qingming, President of Jiangsu Province Paper Industry Association  
Papermaking expert
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Note: There will be slight changes to the agenda.